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Kodak Reaches Agreement to form Strategic Alliance with Southern Lithoplate Inc. (SLP)

ROCHESTER, NY, December 15, 2020 – Kodak and Southern Lithoplate Inc. (SLP) announced today a new alliance under which Southern Lithoplate will become a key supplier of Kodak solutions. This arrangement will leverage Southern Lithoplate’s strong customer relationships and expertise within the newspaper sector and Kodak’s world-class products and technology, providing the print industry with leading-edge solutions and support for increased profitability and success.

Southern Lithoplate is based in North Carolina and is well-known for their quality, value and service performance, as demonstrated by their loyal and dedicated customer base of newspaper and commercial printers across North America and around the world. Under the new agreement, SLP will be able to provide customers with innovative solutions from Kodak that will help them be more sustainable and grow their print operations.

Kodak is a leading provider of print solutions to newspaper printers and printers in general, who are moving to solutions that enable them to be profitable and sustainable. The partnership between Kodak and SLP will provide Kodak solutions, including KODAK SONORA Process Free Plates and KODAK LIBRA VP2 Plates, to a larger population of printers, allowing them to achieve greater efficiency, without compromising print quality or productivity.

“I would like to thank Edward A. “Trip” Casson for his tremendous leadership and drive in this long-term strategy and welcome the SLP team into the Kodak family,” said Jim Continenza, Executive

Chairman, Eastman Kodak Company. “The endorsement of Kodak Solutions by one of the most respected players in the industry is a testament to the strength of Kodak’s technology.”

“This is a union of two great American owned companies, dedicated to providing our customers the best solutions on the market today,” said Edward A. “Trip” Casson, Chairman & CEO, Southern Lithoplate Inc. “Our sales and service teams at Southern Lithoplate will continue to play an instrumental role in supporting our customer’s needs for consumables, parts, service and support. Southern Lithoplate and Kodak’s long-term business strategy, dovetail well to provide our customers with best-in-class solutions that will enable them to be successful both today and in the future.”

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About Kodak

Kodak is a global technology company focused on print and advanced materials & chemicals. We provide industry-leading hardware, software, consumables and services primarily to customers in commercial print, packaging, publishing, manufacturing and entertainment. We are committed to environmental stewardship and ongoing leadership in developing sustainable solutions. Our broad portfolio of superior products, responsive support and world-class R&D make Kodak solutions a smart investment for customers looking to improve their profitability and drive growth. For additional information on Kodak, visit us at Kodak.com and engage with us on **Twitter @KodakPrint** and on **LinkedIn at [Kodak Print](#)**